



Frequently Asked Questions About *The Old Schoolhouse® Magazine's* Affiliate Program

- **What is an affiliate?**

An affiliate is an independent organization or person, who is willing to promote a product or a service, in exchange for a commission should that product be purchased, or lead generated, as a result of their online promotional efforts.

- **Do I have to pay anything to be an affiliate?**

The Old Schoolhouse® Magazine (TOS) and our store, The Schoolhouse Store, use ShareASale.com for our affiliate processing. It is FREE to join the ShareASale network as an affiliate.

- **Where do I sign up?**

Join our affiliate program through ShareASale by [clicking HERE](#). Click on the “Sign Up” button in the affiliates box.

- **Are there requirements to be an affiliate?**

ShareASale.com requires affiliates to have a valid web site address and valid email address in order to participate. Affiliates can differentiate themselves by having a top-level-domain name, and by providing a description of their intent to participate on the ShareASale network. Membership to the ShareASale network is controlled by shareasale.com, and they reserve the right to review/reject/accept any application for any reason. Moreover *The Old Schoolhouse® Magazine* (TOS) may also reject any applicant that doesn't meet standards we feel reflect the homeschool community.

- **How do I see reports on my earnings?**

You can access your ShareASale account at anytime, 24 hours a day - 7 days a week, using the username and password that you selected when signing up for your account. The reporting is all web based and user-friendly for your convenience.

- **Can I become an affiliate if I live outside the United States?**

ShareASale is available in many countries. You can select your country from the available list during signup. If your country is not on the list, we apologize, but we cannot provide service to your country.

- **How does ShareASale track the sales and the leads on the Web?**

ShareASale uses cookies to track leads and sales through *The Old Schoolhouse*® websites. The cookies are only used to identify affiliate generated sales, and neither ShareASale nor TOS collects any other information for any other purpose with these cookies. Upon an event, such as a lead or a sale, we are able to determine the total amount of commission paid to the affiliate and the affiliate that was responsible for that sale.

- **How do ShareASale and TOS know which affiliate to credit for which sale?**

Since each link redirects first to the ShareASale servers, and then to TOS, we are able to match up at the event of a sale or lead with the affiliate who caused the action.

- **What about the customers who don't have cookies turned on in their browser?**

Research indicates that nearly 99% of Internet users have cookies enabled on their browser. Cookies are an integral part of the web and aid in the creation of e-commerce websites, user-friendly websites, and other customized sites. In the uncommon event, however, that a customer has cookies disabled on their browser, the customer is not available for tracking and potential sales will not be tracked.

- **When cookies are used, what information is available to ShareASale and TOS?**

ShareASale does not profile customers, aggregate data for analysis on customer preferences, or store any customer data. They use cookies solely for the purpose of providing an affiliate management solution, and only generic information about a customer is used. The information TOS collects is minimal and outlined in the Privacy Policy found at [this link](#).

- **Is there fraud prevention on the ShareASale network?**

ShareASale has many automated tools in place to alert us to possible fraud. Their team also monitors the activities of merchants and affiliates alike, to make sure that there is no suspicious activity. ALL checks are reviewed before they are sent, and fraudulent users will NOT be paid ANY commissions. The fact is that most people who attempt to defraud merchants or affiliates are not very good at it, and are easy to spot, catch, and terminate from the network. We have a ZERO tolerance policy for fraud. (no exceptions, no second chances)

- **How and when will I be paid for my generated sales and leads?**

ShareASale issues payments via check and direct deposit on the 20th of each month. These payments

are made to those affiliates who have reached the \$50 minimum BEFORE the end of the previous month. For example, if an affiliate earns \$50 by the end of February, he/she is paid those commissions on March 20th. If the affiliate did not reach the \$50 minimum until March 1st, those commissions would be paid on April 20th. ShareASale has to allow time for TOS to review sales and leads in the case of returns, invalid credit cards, or even fraud.

- **Can I refer a friend to the ShareASale network and be paid for it?**

If you refer your friends through the links provided with the ShareASale affiliate program, you can earn \$1 from ShareASale per signup as an affiliate and 5% of their future earnings.

- **How can I be paid faster?**

ShareASale pays many of their affiliates through direct deposit, which is a fast and easy way to receive payments.

- **What kinds of stats are available for the affiliates?**

Each transaction is logged on the ShareASale servers and available for review in detail. ShareASale also keeps aggregate stats on the number of hits, leads, sales, and paid clicks.

- **What kinds of products can I promote on my website?**

TOS offers books, E-Books, subscriptions to our very popular magazine, as well as many other items of use to the homeschooling community.

- **What types banners or advertisements are available?**

Banners come in all shapes and sizes, and TOS has uploaded a variety of banners for affiliates to choose from.

- **What kind of computer or technical skill is needed to be an affiliate?**

Affiliates will need to be somewhat familiar with HTML, so that they can correctly copy and paste the linking code from ShareASale and place it within a web page or within the body of an email message.

- **How much time is required to get started?**

It takes only a few minutes to sign up, and after that . . . it is up to you. If you are familiar with HTML and can copy and paste, you should be able to get your first link loaded in only a few minutes.